

# NO 15

on Prop

## STOP TAX HIKES



## AN URGENT TAXPAYER ALERT FROM CARL DEMAIO

### Prop 15 Imposes a Massive Property Tax Hike

California already has the highest taxes in the country and the highest cost of living. Prop 15 would make things worse by imposing a massive \$14 billion tax hike on commercial, industrial, and retail properties. On a per-household basis Californians will see their cost-of-living increase by hundreds of dollars each year.

### Warning: Prop 15 Has a Deceptive Ballot Title

The politicians have put a false and misleading ballot title on Prop 15 that specifically does not disclose that the measure is a massive tax increase. The ballot title instead emphasizes it is "Funding for Schools and Community Services." Anyone who lies on your ballot cannot be trusted with more of your money.

### Prop 15 Guts Prop 13 from 1978

Prop 15 is just the first step the politicians are taking to repeal Prop 13 – the landmark taxpayer protection law from 1978 that saves homeowners and renters alike. Because of protections from Prop 13, homeowners save an average \$13,700 a year and renters save \$4,400 a year.

The coalition backing Prop 15 has made it clear that they intend to strip away Prop 13 protections from residential properties next. A win on Prop 15 in 2020 will undoubtedly lead to the complete repeal of Prop 13 for homeowners.

**"Join me in voting NO on Prop 15 - a massive property tax increase that Californians simply cannot afford!"**

**Carl DeMaio**

Chairman, Reform California No on Prop 15

**Join the Fight Against Prop 15**  
**Sign up: [StopPropertyTaxHikes.org](http://StopPropertyTaxHikes.org)**

Paid for by Reform California - Carl DeMaio, Chairman



# Join Carl DeMaio

## To Stop Prop 15 - and Take Back California

### Four Ways You Can Help

1

#### GET LOCAL TAX HIKE ALERTS

Prop 15 is not the only tax hike on your ballot. Get the latest updates on the No on Prop 15 campaign and get a voter guide that alerts you to any local tax hikes being proposed in your area.

2

#### REQUEST A LAWN SIGN

We have lawn signs, bumper stickers, and other materials available online. Request your No on Prop 15 campaign materials today!

3

#### VOLUNTEER

We need volunteers to make phone calls, deliver lawn signs, and canvass their neighborhood with materials and names provided by our campaign. Do as much or as little as you can - every effort will be needed!

4

#### CONTRIBUTE

Politicians have the media and cash from special interests - we rely on grassroots supporters like you! The average contribution to our No on Prop 15 campaign is just \$67 - but you will save thousands by stopping this property tax hike! Contribute whatever you can today online or mail a check back to us.



Sign up at:

[StopPropertyTaxHikes.org](http://StopPropertyTaxHikes.org)